



Traffic Control - Mobile Instant Messaging



Progressive operators are embracing IM as a new messaging service for subscribers. Traffic Control allows you to fully integrate IM services with existing messaging infrastructure in a non-disruptive, cost-effective fashion.

Traffic Control's multi-protocol capabilities make it ideal for hosting IM services. The system can act as a gateway to different IM service providers, and also serve as the core IMPS server for standardized mobile IM.

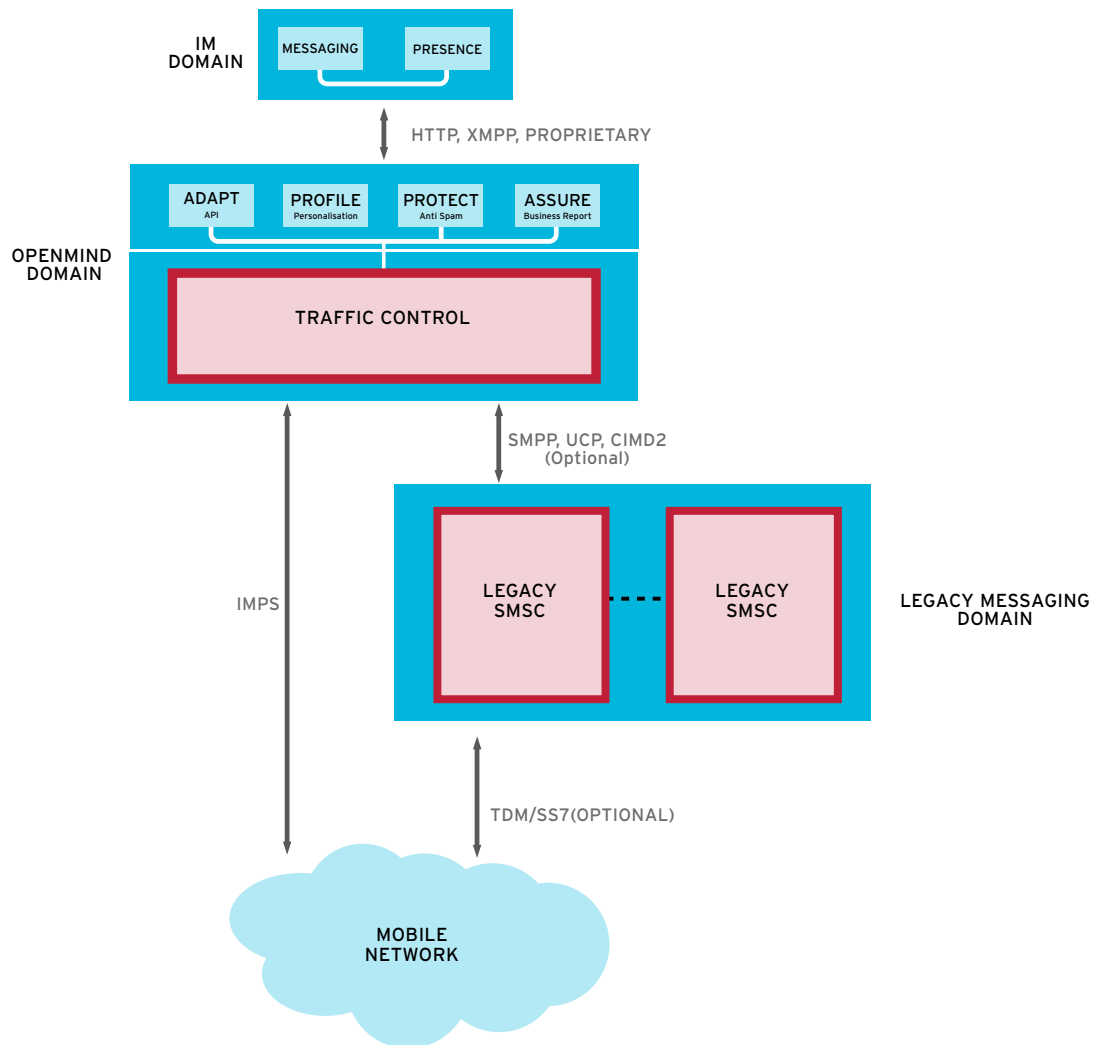
Key Benefits

- Deploy Instant Messaging as an extension of a core messaging platform when using Openmind's Traffic Control.
- Minimise CAPEX and OPEX to launch Instant Messaging
- Integrate new Instant Messaging services seamlessly with core messaging services.

**OPENMIND ALLOWS
YOU TO ADD MORE
SERVICES WITHOUT
ADDING MORE BOXES**

Key Features

- Standards Compliant IMPS Server**
 By supporting the IMPS protocol, Traffic Control is compatible with most mobile instant messaging clients installed on handsets. It can also interface with IMPS servers used in other networks to allow instant message exchange with interconnect partner networks.
- Gateway to proprietary IM networks**
 Operators can choose to use Traffic Control to launch their own IM community or to partner with an internet based IM-provider. In the latter case, Traffic Control acts as a gateway between IMPS used on the mobile network, and proprietary protocols used in the Internet.
- SMS service continuity**
 As Traffic Control supports both Instant Messaging protocols, and standard mobile network messaging protocols, it can support SMS service continuity by routing messages from SMS to IM and vice versa.



Openmind was formed in 2003. The company founders, Alex, Brian, Pat and Billy believed that they could do things differently. That philosophy continues today. We continually strive to provide product leadership and value for money to our customers. We believe in innovation, value and flexibility. All our messaging products are developed with these principles in mind.